

**DEPARTMENT OF
ECONOMICS
ACTIVITY REPORT
2024-25**

Industrial Visit

5/7/2024

As an integral part of our academic curriculum, the final year students of the Economics Department organized an industrial visit to the Rural Development & Self Employment Training Institute (RUDSET) Kanhirangad on July 5, 2025. This visit was designed to provide our students with practical exposure to the institute's operations, its role in skill development, and its significant contributions to entrepreneurship and rural economic empowerment.





The primary objectives of this visit were;

1. **Exploring Entrepreneurship Promotion:** To observe and understand the methodologies employed by RUDSET in identifying, nurturing, and supporting aspiring entrepreneurs from diverse backgrounds.
2. **Career Orientation:** To expose students to potential career paths in self entrepreneurship and skill development.

The industrial visit proved to be highly beneficial, achieving its intended objectives and providing valuable insights:

1. **Appreciation for Entrepreneurial Ecosystem:** The visit highlighted the importance of a supportive ecosystem for new entrepreneurs, including counseling, access to credit and training, all of which are integral to RUDSET.
2. **Inspiration for Social Entrepreneurship:** Many students got inspiration from the success stories of RUDSET trainees, realizing the potential for creating financial independence through entrepreneurial ventures.

Environmental Visit

5/7/2024

As part of our environmental studies, the final year B.A. Economics students undertook an environmental visit to a pet station located in Mattool, Kannur District. This visit aimed to provide insights into the operations of such facilities, their environmental impact, and their role in the local economy and animal welfare.





The primary objectives of this visit were:

1. **Assessing Environmental Impact:** To identify and analyze the potential environmental implications associated with pet stations, such as waste management, water usage, and noise pollution.
2. **Investigating Animal Welfare Practices:** To learn about the standards and practices related to animal care, hygiene, and ethical treatment within the facility.

The environmental visit proved to be informative and achieved its intended objectives, providing valuable insights:

1. **Awareness of Environmental Challenges:** The visit highlighted the importance of waste management systems for animal waste and the need for efficient water management, especially in grooming areas. Discussions with the staff provided insights into their efforts to mitigate these challenges.

2. **Understanding Animal Care Standards:** Students observed the measures taken for animal health and hygiene, including regular cleaning, veterinary checks, and proper feeding routines. This provided a practical perspective on animal welfare.

Population Day Quiz

11/7/2024

To commemorate 'World Population Day', the Economics Department organized a quiz competition on July 11, 2024. The event aimed to raise awareness among students about various aspects of population dynamics, its challenges, and its implications for sustainable development.





The key objectives behind organizing the 'Population Quiz' were:

1. **Raise Awareness:** To educate students about global and local population trends, issues, and their impact on resources, environment, and socio-economic development.
2. **Advocate for Sustainable Practices:** To promote the understanding that responsible population management is crucial for achieving sustainable development goals.

The quiz competition was a success, achieving its intended outcomes such as;

1. **Increased Awareness:** Participants and the audience demonstrated a heightened awareness of critical population issues, including family planning, reproductive health, and the importance of gender equality.
2. **Reinforced Importance of World Population Day:** The program successfully highlighted the significance of World Population Day as a global observance to focus attention on the urgency and importance of population issues.

Academic Extension Programme 9/11/2024

On November 9, 2024, students of the Economics department conducted an orientation class for children of physically handicapped parents at Little Flower School, Kottoor.

SES COLLEGE
SREEKANTHAPURAM
MOES Extension Committee
SES College Sreekanthapuram
in association with
Samarthan Palliative Care Centre

RACESES
ACADEMIC EXTENSION PROGRAMME
@little flower school kottoor,sreekanthapuram
By **DEPARTMENT OF ECONOMICS** ON 09/11/2024
STUDENT TEACHERS

 AKHILA	 GOJIKA	 SIRIL	 RESHMI	 AKHILA
 ANJANA U K	 ANJANA T V	 ANIRUDH	 VYSHNAV	 HIBA
 PRESHISHA	 Anjana	 APARNA	 NANDHU	 ANUSREE



The main objective of the programme were;

1. **Foster social responsibility:** To encourage the students to apply their academic knowledge for the community.
2. **Support underprivileged children:** To provide educational enrichment and a positive learning experience for children facing unique family circumstances.

The session was a resounding success, with enthusiastic participation from the children. The students effectively utilized interactive methods and simplified language to share the knowledge. The children demonstrated a keen interest in the topics, asking questions and actively engaging in discussions. The program successfully achieved its objectives of educational enrichment and social outreach.

Industrial Visit

Milma

26/11/2024

The second year BA Economics students visited the Milma Dairy plant located in Sreekandapuram, Kannur district. The visit was aimed at gaining practical insights into the operations of a large-scale dairy processing unit. Milma, officially known as the Kerala Co-operative Milk Marketing Federation (KCMMF), plays a crucial role in the dairy sector of Kerala, ensuring the collection, processing, and distribution of milk and milk products across the state.



The primary objectives of this industrial visit were:

1. To understand the complete process of milk collection, chilling, processing, and packaging in a modern dairy plant.
2. To bridge the gap between theoretical knowledge gained in economics classroom and practical industrial applications.

The industrial visit to Milma Dairy, was an immensely enriching experience. It provided invaluable practical exposure to the large-scale dairy operations, from raw material handling to finished product distribution. The visit successfully met its objectives by offering a clear understanding of milk processing technologies, quality assurance protocols, and the overall management of a modern dairy plant. It reinforced the theoretical concepts learned in the classroom and highlighted the importance of hygiene, technology, and quality control in the food processing industry.

Mental Wellbeing Programme by Alumni Association

23/01/2025

Mr. Sebin Antony, Psychiatric Social Worker

The Economics Department, in association with its alumni, conducted a Mental Well-being Programme on 23rd January 2025 at 10:30 AM. The session was led by Mr. Sebin Antony, a Psychiatric Social Worker and alumnus of the department. The programme focused on promoting mental health awareness and equipping students with tools for emotional resilience.



**SES COLLEGE
SREEKANDAPURAM**
DEPARTMENT OF ECONOMICS
On 23.01.2025 THURSDAY



Topic
How to maintain a good mental health
SEBIN ANTONY
Psychiatric Social Worker
VRC Hospital and Rehabilitation Centre
Vettom, Malappuram.
10.30 am - 11.30 am



Objectives:

1. Raise awareness about the importance of mental health.
2. Educate students on common mental health challenges and coping strategies.

Outcome:

1. Raised awareness among students about the importance of mental health.
2. Equipped students with effective techniques to manage stress and emotional difficulties.

Women Empowerment Programme
23/01/2025, 1 pm
Resource Person : Mrs: Savisha Devarajan

The Department of Economics organized a Women Empowerment Programme on 23rd January 2025 at 1:00 PM as part of its commitment to student development and gender equality. The session was conducted by Mrs. Savisha Devarajan, an experienced skill trainer known for her work in personal development and women's leadership.



SES COLLEGE
SREEKANDAPURAM
DEPARTMENT OF ECONOMICS
On 23.01.2025 THURSDAY

Topic
"Role of Women in the Modern Society"

SAVISHA DEVARAJAN
(Certified Trainer, NFPR,
State Awardee, Govt of Kerala and IHRD CELL
(National Service Scheme)
11.30 am - 12.30 pm





Objectives:

1. To empower female students with the confidence and skills needed for personal and professional growth.

2. To promote awareness about gender equality and the importance of women's participation in all fields.

Outcomes:

1. **Increased Confidence:** Participants reported a boost in self-esteem and motivation to pursue leadership roles.
2. **Awareness Raised:** The session helped students understand their rights, potential, and the importance of self-empowerment.

Basics of Social Science Research

23-01-2025

Mr. Devarajan Kavumbayi

The Department of Economics conducted a session on **"Basics of Research Methodology"** on **28th January 2025**, aimed at equipping students with foundational knowledge on social science research. The session was led by **Sri. Devarajan Kavumbayi**, an alumni and trainer of Nehru Yuvak Kendra.



**SES COLLEGE
SREEKANDAPURAM**
DEPARTMENT OF ECONOMICS
On 23.01.2025 THURSDAY



Topic
"Basics of Social Science Research"
DEVARAJ KAVUMBAYI
Certified Trainer, NFPR,
Positive Commune
Economics Association Alumni
12.30 pm - 01.00 pm



Objectives of the programme

1. To introduce students to the fundamental concepts and principles of research methodology.
2. To encourage critical thinking and a scientific approach to academic inquiry.

Outcomes:

1. **Concept Clarity:** Students gained a clear understanding of research basics, including the difference between qualitative and quantitative methods.
2. **Positive Engagement:** Students actively participated in discussions and expressed interest in attending more advanced research workshops.

Product Launching by “Eco Emporium” (Extension Programme)
A Student Entrepreneurship Initiative
30/01/2025

As part of an innovative student entrepreneurship initiative, the Department of Economics organized the product launch of "Eco Emporium" on 30th January 2025 at 3:00 PM. This event was conducted under the banner of the department's Extension Programme, with active participation from economics students who conceptualized and developed eco-friendly products.



Objectives:

1. To promote entrepreneurship among students through real-world business exposure.

2. To create awareness about the importance of environmental responsibility in business.

Outcomes:

1. **Entrepreneurial Confidence:** The initiative boosted students' confidence in launching and managing a business venture.
2. **Team Collaboration:** The event fostered teamwork, leadership, and problem-solving skills among participants.

**“Jaiveekam” - Agriculture Awareness Programme
(Social Extension Programme)
30/01/2025**

The Department of Economics, in collaboration with the National Forum for People's Rights (NFPR), conducted an Agriculture Awareness Programme titled “Jaiveekam” on 30th January 2025 at 2:00 PM. The programme featured Smt. Jayalashmi Prakash, a respected eco-farming practitioner and recipient of a State Award for her contributions to sustainable agriculture. The event aimed to educate students and the community on the relevance and need for eco-friendly agricultural practices in today's world.





Objectives:

1. To raise awareness about organic and sustainable farming practices among students and the local community.
2. To encourage collaboration between students, farmers, and civil society organizations for sustainable development.

Outcomes:

1. **Knowledge Enrichment:** Students gained a deep understanding of organic farming methods, composting, and the socio-economic benefits of eco-agriculture.
2. **Community Engagement:** The programme fostered interaction between students and local agricultural practitioners, strengthening community ties.

Financial Education for Young Citizen
2 Day workshop Organised by : National Institute of Securities Market
Resource Person : Mr. Manu P
3/2/2025 to 4/2/2025

The Department of Economics successfully conducted a 2-day workshop on Financial Education for Young Citizens from 3rd to 4th February 2025 in collaboration with the National Institute of Securities Market (NISM). The workshop was led by Mr. Manu P., a certified trainer with expertise in securities markets and personal finance education.





Objectives:

1. To equip students with essential knowledge of financial markets and investment basics.
2. To develop financial literacy among young citizens for responsible money management.

Outcomes:

1. **Improved Financial Literacy:** Participants developed a clear understanding of various financial instruments and their functioning.
2. **Practical Skills:** Students learned budgeting techniques, investment strategies, and risk evaluation methods.

Mizone Visit 7/2/2025

The Department of Economics organized an industrial visit to Mizone on 7th February 2025. The visit provided students with a valuable opportunity to interact directly with industry experts and gain practical insights into industrial operations and management.



Objectives

1. To expose students to real-world industrial processes and business operations.
2. To facilitate direct interaction with industry professionals for knowledge sharing.

Outcome

1. **Practical Understanding:** Students gained firsthand knowledge of how incubation centres support entrepreneurs through infrastructure, mentorship, and funding assistance.
2. **Career Inspiration:** Several students expressed interest in pursuing start-up ideas, motivated by the stories of young entrepreneurs they met.

Book Donation to Department Library 10-09-2024

On 10th September 2024, the Alumni of the Department of Economics, SES College, Sreekandapuram, organized a noble initiative by donating a collection of academic and reference books to the department. The event was attended by faculty members and representatives of the alumni association.





Objectives of the programme

1. To enhance the academic resources available to current students and faculty members.
2. To foster a sense of responsibility and connection between alumni and the institution.

Outcomes and Impact

1. **Enhanced Learning Resources:** The department library has been significantly enriched with new academic resources, benefitting both students and faculty.

2. **Stronger Alumni-Department Bond:** The initiative has strengthened ties between the alumni and the department, paving the way for future collaborations.